

■ AI · IoT Promotions Association

Representative Director/General Secretary
Mitsuru Abe

■ Qualifications

- AI/IoT Master Consultant, AIC Teaching Instructor
- IT Coordinator, ITC Instructor
- Certified Management Consultant



■ Main career history

- Employed in marketing with an IT affiliate of Fuji Xerox
- Served as Business Development Division General Management, Management Planning Division General Manager, and Consulting Division General Manager with an IT affiliate of Kyocera
- Established his current company after being affiliated with the IT Coordinators Association.

In addition to consulting activities for SMEs, is regarded highly as a trainer. Supports numerous clients including companies certified for outstanding IT management and as outstanding enterprises by the Ministry of Economics, Trade and Industry of Japan.

■ Main official positions and activity organizations

- SME Support Advisor, Organization for Small & Medium Enterprises and Regional Innovation
- Instructor, Institute of the Organization for Small & Medium Enterprises and Regional Innovation
- Expert, Tokyo and Saitama SME promotion public corporations
- Instructor, Japan Chamber of Commerce and Industry/chambers of commerce and industry/Business Square

Also affiliated with numerous other organizations



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Supported companies certified for outstanding IT management and as outstanding enterprises by the Ministry of Economics, Trade and Industry in 2009, 2010, 2011, 2013, and 2014

Supported companies certified as outstanding companies two years in a row in 2010 and 2011 (IT Coordinators Association Chairperson's Award)

■ Publications

- *IT Management Visualization Strategy* (Sanno University Publications Department): Nov. 2007
- *IT Management Practical Knowledge* (Doyukan): Dec. 2008
- *Strengthening a Company with AI×IoT* (Amazon): May 2020
- *Management Solutions with IT* (Amazon): May 2020

